

REQUEST FOR WINNER'S QUOTE & IMAGE

The organiser would like to request quote and image from you for publishing on your organisation's profile page of the program website and social media platforms.

Please provide:

- A quote from a representative of your organisation about the awarded accomplishment(s).
- Please email your quote(s) in a word document (not pasted directly into the email), and don't forget to specify who the quote is from when you send it through (no PDF's please) and,
- At least one high-resolution (300ppi) landscape (rectangular) image or,
- A 72ppi landscape (rectangular) image with a minimum size of 1200 x 630 pixels (width x height) in a PNG or JPG format for publishing on the program website and,
- A 72ppi portrait (square) image in a minimum size of 1080 x 1080 pixels (width x height) in a PNG or JPG format for publishing on the program's social media platforms.
- Please name each file as follows:
2024_OrgName_Category_Code_Quote.docx
2024-OrgName-CategoryCode-1.jpg *Please name files using the correct category code as listed at the bottom of this page.
2024-OrgName-CategoryCode-2.png

Please email your quote and digital file(s) as attachments (not pasted directly into the email) to support@awardbase.com as soon as possible but no later than Friday, 27 September 2024.

QUOTE(S)

- A quote from a representative of your organisation about the awarded accomplishment(s)
- If the award relates to an initiative, the quote should showcase the initiative, briefly mentioning any important achievements.
- If the award relates to a product, the quote should showcase the product, briefly mentioning any important innovation, features and benefits.
- You may describe the amount of work that went into the initiative or product and what it means for your organisation to be recognised.
- There is no restriction on word count; however, a length of 50-100 words is desirable.

Please refer to the next page of this document for examples of previously published images and quotes.

IMAGE(S)

- The image(s) should be relevant to the award category and represent the recognised initiative or product.
- You can use business marketing images or work-related action shots of relevant people and groups.
- You can use product-related marketing images or action shots of relevant people and groups using the product.
- Images of company logos only or pictures that include the winner's mark too prominently may be deemed unsuitable.
- If the images are considered inappropriate, or the digital files are too low in quality or resolution, we will contact you and let you know to request a new one.

Please refer to the next page of this document for examples of previously published images and quotes.

CATEGORY CODES (FOR YOUR REFERENCE)

Business & Management Categories

BIA	Business Innovation	BTR	Business Transformation
BMA	Brand Management	BXA	Business Excellence
BPI	Process Improvement	CCA	Community Contribution
BSA	Business Sustainability	CMA	Change Management
BTM	Business Technology	COM	Comms Excellence
CSX	Service Excellence	MXA	Marketing Excellence
CXM	CX Management	PMA	Project Management
DCX	Digital CX Management	RMA	Risk Management
DTR	Digital Transformation	SCM	Supply Chain Management
HRM	HR Management	TRX	Training Excellence

Business Product Categories

All	AI Innovation	MKT	Marketing Innovation
CLD	Cloud Innovation	NEW	New Product Innovation
CRM	CRM Innovation	PCS	Process Innovation
CXI	CX Innovation	PIA	Product Innovation
DGL	Digital Innovation	SCI	Supply Chain Innovation
ECO	ECO Innovation	SIA	Service Innovation
ERP	ERP Innovation	SSI	SaaS Innovation
HRI	HR Innovation	SWR	Software Innovation
LOG	Logistics Innovation	TIA	Tech Innovation
MBL	Mobile Innovation	TRI	Training Innovation

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PREVIOUS EXAMPLES

Please refer below for examples of previously published images and quotes.

PROFILE IMAGE →



PATCH Organic Bamboo Wound Care

PATCH Organic Bamboo Wound Care has been recognised as an ABA100 Winner for Product Excellence in The Australian Brand Awards 2018. The Australian Brand Award for Product Excellence [PXA] recognises consumer products of exceptional quality offering a point of difference from their competitors.

QUOTE →

"What began as a need for my young son, has now expanded to a worldwide venture. Our purpose is to provide an advanced natural, hypoallergenic and biodegradable wound care solution to the global market that helps fix problems. Created with the most premium, sustainable ingredients available, PATCH Strips empower consumers with choices that will significantly impact their lives and existing environment. These awards provide us with further motivation to push boundaries in the natural health space. We strive to create new innovations that offer quality, natural and sustainable alternatives."

PATCH Organic Bamboo Wound Care, James Dutton, Founder of Nutricare Pty Ltd, creator of PATCH Organic Bamboo Strips

About
Program
Eligibility
Assessment
Scope

Nutricare is an Australian owned and operated company, designed to expand natural and organic products to the FMCG market. They engineer and manufacture natural based consumables, such as wound and skin care, using premium and sustainable ingredients currently available. They are devoted to using the latest innovations to ensure that there's always a better, more natural option, available on shelves around the world.

Nutricare's desire from the beginning was to address a gap in the wound care market. Their products are designed to provide customers with the choice to make significant differences in their everyday health, by offering innovative products that are sustainable, ethical, and environmentally considerate yet, cost-effective and accessible.

Nutricare has created the world's first natural and organic, hypoallergenic, biodegradable wound care solution. With the ever-growing statistic of hypersensitive and allergy prone skin to the normal adhesive, PATCH provides the only latex, paraben free, sulphate, thimerosal/ methylolate-free woundcare on the shelf. An innovative approach to healing cuts and abrasions, with no added chemicals.

The range features four products, PATCH NATURAL, PATCH COCONUT OIL KIDS, PATCH ALOE VERA and PATCH ACTIVATED CHARCOAL, all made with natural plant ingredients: charcoal, aloe vera and coconut oil, for safe and effective healing. The innovative product range provides a natural and organic alternative in the wound care market, creating a solution for people's allergic or adverse reactions to common wound care, whilst appealing to the health and environmentally conscious consumer.

For more information on Nutricare go to nutricare.co

EXECUTIVE SUMMARY →

Share: The Australian Brand Awards



How to Participate in the Awards

Register to download entry guidelines and receive program updates.

REGISTER FOR UPDATES

2021 AWARD CATEGORIES

- + Business Awards
- + Business Products
- + Consumer Products
- + CX Awards
- + Charity Awards
- + Employer of Choice



REQUEST FOR WINNER'S QUOTE & IMAGE

PREVIOUS EXAMPLES

Please refer below for examples of previously published images and quotes.



Software has been recognised as an ABA100 Winner for Software Innovation in 2017 for the research and development of Pronto Xi. Chad Gates, Managing Director, Pronto Software said "It is with great pleasure that we accept the 2017 ABA100 Award for Software Innovation, in recognition of our vertically-integrated ERP and BI solution, Pronto Xi. Pronto Xi distinguishes itself as an industry leading ERP software product through its strong Australian heritage, innovative technology and extensive user base. We're a mid-market business exporting our product all over the world, and we're honoured to help other Australian businesses do the same. Our sharp focus on R&D has seen investment in bold initiatives to move ahead of the times and provide solutions that solve tomorrow's problems. Pronto Xi responds to the need to turn instant business insight into better business performance by propelling faster, smarter decision making across all areas of the organisation. It is designed to allow mid-sized businesses to better compete, especially against large multinational companies through the use of ERP, data analytics and mobile in a unified and integrated solution."



ActivePipe has been recognised as an ABA100 Winner for Marketing Innovation, Software Innovation and Technology Innovation. @activepipe CEO, Ashley Farrugia says "ActivePipe's unique culture and collaboration is what made these three awards possible. Gavan and I are so proud of our team's success in the marketing innovation, software innovation and technology innovation categories. It is testament to their hard work and determination to improve our product week after week. We look forward to taking these achievements with us as we meet new markets in the US and UK."



Genwise has been recognised as an ABA100 Winner for Service Innovation in 2017. Dr Sebastian Rees, GenWise Co-Founder, Director says "GenWise Health is so proud to be winners of the Service Innovation category at the ABA100 awards. To gain recognition at a national level for the work we are doing with GenWise Health is incredible. Winning this award will help to raise the profile of aged care in Australia and provides us with the opportunity to celebrate the GenWise doctors and nurses who care for thousands of older Australians every day."



Bayer CropScience was recognised as an ABA100 Winner for Community Contribution in The Australian Business Awards 2014. Bayer CropScience – the agriculture subgroup of the Bayer Group, established in Australia, invested \$14 million into a state-of-the-art Breeding Centre to innovate in Australia's unique agricultural conditions. Located at Longerenong College near Horsham, Victoria, the Breeding Centre enables new wheat varieties to be studied, developed and trialled in local conditions to produce healthier quality crops that deliver higher yields. Innovation is at the heart of Bayer CropScience. Developing new varieties of wheat and oilseed will create healthier, more sustainable crops capable of surviving the unique environmental stresses in Australia and ensure a higher disease resistance. Rob Hall, General Manager of Bayer Seeds ANZ, explained that Bayer CropScience works closely with Australian farmers to understand their requirements today to help meet their needs for tomorrow. "At Bayer, we believe in Science For A Better Life, and these strong partnerships are enabling us to develop new technologies which will help farmers become even more efficient and sustainable in the future," said Mr Hall.